"PSYCHIANA," INC.

Dr. Frank B. Robinson, Founder

Moscow, Idaho

Dear Friend:

Without any preliminaries -- we wish you would pay your account, or at least part of it. Furthermore, we would like you to send it in this week.

Please don't throw this away with, "Oh, well, they don't need it."

We do need it to pay our bills that are due this month. We build our reputation and character by paying our bills, and you will gain courage and strength by doing likewise.

Please tell us today, what we can count on, and when.

Most sincerely,

"PSYCHIANA"