

WHY DO WE CHARGE?



That's a perfectly logical and sensible question. It shall have as logical and sensible an answer. There never was as much religious racketeering in this country as there is today. It is a crime that our churches know so little about the Power of God that racketeers can flourish by the bucketfull. There has been a tendency on the part of some who have written us up in such outstanding magazines as "COLLIER'S WEEKLY," "TIME," "PIC," "NEWSWEEK," "TIDE," "MAGAZINE DIGEST," "THE PATH-FINDER" and scores of others, to insinuate that this Movement may be motivated by the profit idea. Other religions say that very freely.

OUR BOOKS DON'T SHOW THIS

We operate our own way. We do not copy, nor are we interested in how ANY other religion operates. We, who can show perhaps a faster growth than all the rest of the religions in America combined, decided when we first received this revelation of the Power of God, that we would bring it to the world exclusively through the mails. We decided that we would buy advertising like commercial organizations do, and tell the whole world what we had to offer. Our judgment was very correct. We could have stood on a soap-box with our message till the crack of doom, and when it did finally crack, the world would never have heard of either "PSYCHIANA" Inc. or Dr. Frank B. Robinson.

As we write this, March the 20th, 1944, our operating expenses are OVER \$30,000 PER MONTH, OR ABOUT \$360,000 A YEAR. Some one has to pay those operating expenses, and our Students are the ones who have to do that. We play a very fair game. We give each Student the opportunity to study the full Teaching, and then, if not benefited, we give them their money back. (Read the money-back guarantee.) This is the only sensible, logical way to run a business, religious or otherwise. **FREE RELIGION IS WORTH WHAT IT COSTS—NOTHING.** Ours is not free. If you study with us you'll pay for that study.

We will say this to you—neither Dr. Robinson, nor anyone else connected with this Movement makes now, or ever has made, one cent of either profits or dividends. Dr. Robinson is paid a salary which is less than \$10,000 a year, and his time, services, and message are worth many, many times that sum. So if you should see or hear rumors, emanating from churches, to the effect that this Movement makes a huge fortune for Dr. Robinson, you may discount them.

Whenever such rumors start, there is usually some religious organization, working through some "bureau," which is trying to stop the staggering progress the Power of God is making on the earth. That is manifestly impossible, of course. We charge for this Teaching because we have to keep going, and because it is worth far more than it will cost you.

BUT THIS MOVEMENT DOES NOT NOW, AND NEVER HAS OPERATED FOR PROFIT. In the year of 1943, it showed a NET LOSS OF MORE THAN \$25,000 and the personal income-tax paid by Dr. Robinson was \$130 and that was from outside interests, not profits from "PSYCHIANA." **Your money does not interest us. But if you study with us, you will have to pay for the Teaching, so that we can "tell others" of this world-rocking discovery of THE POWER OF GOD.**

"PSYCHIANA" Inc. - Moscow, Idaho