

FROM THE RESIDENCE OF

Dr. Frank B. Robinson

MOSCOW, IDAHO

CABLE ADDRESS
"PSYNA"

TO ALL AMERICAN NEWSPAPER PUBLISHERS:

It would not be feasible to write a personal letter to each of you, but will you please consider this a personal letter from me to you? In answer to a great many requests from some pretty prominent people, I have decided to write a daily column for our American newspapers. The sole object of this column will be to try to make God a Living Reality to the readers of our newspapers. This can be done. It will be done. Our newspapers are filled with the opinions of "columnists," but there is no column devoted exclusively to raising the spiritual sights of the American people.

The column by the late Dr. Frank Crane has never been replaced. Yet it is missed more than any other column in American newspaper history. I cannot write Dr. Crane's philosophy. He could not write mine. But it has been very widely demonstrated that what I write about God is eagerly sought after. Latest releases concerning church attendance disclose the fact that only 15,000,000 out of the 130,000,000 Americans attend any church of the three major divisions of the Christian Church. Yet it is safe to bet that there never was the hunger for God that there is today. The 115,000,000 Americans who you couldn't buy to enter any church, know that somewhere — GOD EXISTS. If the plain, simple truths of God can be presented to those 115 millions, they will read them with avidity. If what is written appeals to their common-sense and reason, they will act upon it. If they act upon what I write — they will find the Power of God.

It is not God's fault that the world is out of alignment with God. All the terrible sufferings, the death, the sorrows, the heartaches, are caused because man does not know the relationship which exists between him and his Creator. He has been taught that if he behaves himself here on the earth, and believes certain things, he will, after death, know all about God. What man does not know is the staggering FACT that the Power of the invisible God IS AVAILABLE TO ALL MEN AND WOMEN HERE AND NOW. THEY DO NOT NEED TO DIE TO FIND GOD.

Any man who, through the columns of our daily newspapers, can put that idea across, is very apt to write his name in letters of gold on history's scroll. Someone will have to bring knowledge of THE POWER OF GOD to this earth or it will devastate itself beyond recognition. There never was a time when the Power of Almighty God was not greater than the mechanistic forces of a Hitler or a Hirohito — and yet, here we are, 130 millions of us, completely without knowledge of how to use the Power of God to bring such world-destroyers to their knees. Therein lies America's Great Shame. All the Power of God instantly available, yet not a single religious organization on the face of the earth knows how to throw that Power into play. The man on the street will recognize the logic of this column. He will want it. He will wait for its appearance.

May I suggest that you start the column at once. I'm not in the slightest degree interested in making money out of the column. I wish there were no such thing as money. All I ask from this column is that it pay its own expenses. If it does more than that, I'll give whatever is over to the Shrine Home for Crippled Children.

Cordially yours,

Frank B. Robinson