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'Psychiana,' Go-Getter Religion Emphasizing Not 'Hereafter' but 'The Here' Ends L. A. Convention

LOS ANGELES, Oct. 28. (UP)—Dr. Frank B. Robinson, robust prophet of "Psychiana," snapped his suspenders with satisfaction tonight as he wound up the annual convention of what he claims is the best go-getter, results-guaranteed-or-your-money-back mail-order religion in the world.

The three-day annual convention was held in Trinity auditorium and Dr. Robinson said "they turned 'em away at the doors."

The doctor, chairman of the board as well as principal prophet, orator and author of the religion, said "Psychiana" was born seven years ago in the back room of a drugstore at Moscow, Idaho.

"The idea was simple," he said; "so simple I wondered why nobody had thought of it before. I figured out that people were tired of hearing about the hereafter. They wanted more of the 'here.' I decided the world needed a religion that took care of people while they were alive, not after they were dead."

So he invented "Psychiana"—a combination of success psychology and Dr. Coue's "every-day-in-every-way-I-am-getting-better-and-better," with a dash of the late Mrs. Annie Besant's "in tune with the infinite."

Dr. Robinson marched to the window of his hotel room, and aimed an index finger at an apartment house several blocks away.

"Ten years ago I lived there," he said. "I was a licensed pharmacist working in a drug store around the corner for \$125 a month. When my wife had a baby we had to buy a \$15 baby buggy on the installment plan."

Today "Psychiana's" founder and most impressive before-and-after example owns a home in Moscow, Idaho, a publishing house, a newspaper, does \$500,000 worth of business a year and has written half a dozen books—all about "psychiana."

"And the best thing about it," he said, "is that we guarantee results, or your money refunded. I guess it's about the only 'money-back' religion in the world."

'MONEY-BACK' RELIGION

Head Of Mail Order Church And Founder Of 'Pschyiana' Satisfied With Results

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By THEON WRIGHT
(United Press Staff Correspondent)
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Dr. Robinson is not at all bashful about taking in cash for his religion, which he spreads on a mail-order basis in 67 countries.

"Why not," he snapped. "We give people a religion that helps them get somewhere in life. If it doesn't help them, they don't have to pay. What could be fairer?"

He said many persons "who don't like my religion" had tried to get rid of him. Two suits were filed—one in federal court charging falsification of passport, in which a jury acquitted him; and another proceeding for deportation before the department of labor.

"But they won't get me out," he said, banging his fist on the back of a chair. "I've got 350,000 people who depend on me for spiritual advice. I've got several businesses and a \$100,000 a year payroll."

"And I give to charity. I even gave an altar to the Episcopal church. It's got a brass plate on it, engraved with the words: 'To the glory of God, donated by Dr. Frank B. Robinson.'"

ON WAY TO EGYPT.

Geoffery Birley, London and Cairo, Egypt, left at noon today for Egypt, where he is interested in the exporting firm of Peel & Co. Mr. Birley was a guest of Dr. Frank B. Robinson during his stay here. He leaves Spokane by airplane, arriving in Chicago Tuesday morning. Then he will take another plane for New York, where he will board the Queen Mary to cross the ocean.