

'Psychiana' Supports Tom Dewey

MOSCOW, Feb. 29.—Dr. Frank B. Robinson, Moscow, Idaho, founder of Psychiana, a psychology-religion, said today he would get his 750,000 followers to vote for Thomas E. Dewey, New York district attorney and Republican presidential aspirant.

Robinson said he was convinced Dewey was the outstanding man for the presidency and that the New Deal "must go."

Robinson, who is co-publisher of the Moscow, Idaho, Daily Idahoian, met Dewey in Boise when the racket-busting prosecutor arrived on a campaign swing through the west.

Robinson broke into the headlines recently in New York City when he announced a plan to "defeat Hitlerism and Stalinism." His plan required each member of Psychiana, the Finnish cabinet and the Finnish army to spend 15 minutes a day in prayer to emphasize the belief that the power of God is superior to the powers of war, hate and evil.

"Just wait," Robinson said. "You'll see that I am right."

Robinson's career, in which he arose from a poor drug clerk to the leader of a religious movement who drives expensive cars, lives in a sumptuous home and has a private fortune estimated at more than \$1,000,000, was written up recently in Editor and Publisher magazine. His success was presented as a proof of the efficiency of advertising.

Robinson places the advertisement of Psychiana before the public at a cost of thousands of dollars a month. They are headed by such phrases as "If you were God," "I talked with God," and "You have at your disposal all the power of a god."

DR. ROBINSON BACKS DEWEY

MOSCOW, Idaho, March 1.—(U.P.)—Dr. Frank B. Robinson, Moscow, Idaho, founder of "Psychiana," a psychology-religion, said today he would get his 750,000 followers to vote for Thomas E. Dewey, New York district attorney and Republican presidential aspirant.

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'Psychiana' Founder Meets Presidential Aspirant



Votes—at least a million of them—can be thrown to the presidential candidate through his "Psychiana," according to Dr. Frank B. Robinson of Moscow, Idaho, founder of the religious organization which numbers hundreds of thousands of followers. Robinson, right, met presidential aspirant Thomas E. Dewey in Boise, Idaho, while the latter was on a campaign tour. Pictured at center is Irving W. Hart, Boise newsman.

Also published in the following newspapers, March 1940

Alamogordo, N.Y. News
Allen, Nebr. News
Annawan, Ill. News
Arapaho, Okla. Bee
Ardmore, Pa. Chronicle
Armada, Mich. Times
Ashland, Ill. Sentinel
Atkinson, Ill. News
Baybaro, N.C. Herald
Bedford, Ohio Times Register
Big Timber, Montana News
Balirstown, Mo. Record
Boston, Mass. Italian News
Brainard, Neb. Clipper
Bristow, Okla., Record
Bronson, Mich. Journal
Brookfield, N.Y. Courier
Bunceton, Mo. Eagle
Burgettstown, Pa. Enterprise
Cabool, Mo. Enterprise
Calhoun, Ky. News
Calumet, Ok. Chieftain
Cambridge, Mass. Sentinel
Caney, KS. Chronicle
Canton (Kans.) Pilot
Cawker City, KS Ledger
Central Lake, Mich. Torch
Cherry Creek, N.Y. News
Coloma, Mich. Courier
Constantine, Mich. Record
Coopersville, Mich. Observer
Crete, Ill. Record
Cut Bank, (Mont.) Pioneer Press
Dannebrog, Neb. News
De Witt, Neb. Times-News
Dunkirk, Ind. News
East Jordan, Mich. Herald
El Dorado, Ks. News
Elkton, Mich. Advance
Elmsford, N.Y. Herald
Fairfax, Mo. Forum
Fayette, Mo. Advertiser
Fennville, Mich. Herald

Flagler, Colo. News
Follansbee, W.Va Review
Frankenmuth, Mich. News
Graham, N.C. Gleaner
Grand Blanc, Mich. Press
Gobles, Mich. News
Gunnison, Colo. News-Champ
Hanover, Ks. Democrat
Hardy, Ark. Independent
Harrington (Wn) Citizen
Harrison, Mich. Cleaver
Hartsdale, N.Y. Times
Higginsville, Mo. Jefferson
Hollis, Ok. Leader
Laingsburg, Mich. Press
Lampasas, Tex. Leader
Losantville, Ind. Times
Marine City, Mich. Independent
Marlette, Mich. Leader
Milan, Ohio. Ledger
Minden City, Mich. Herald
Morris, Ok. News
Moundridge, Ks. Journal
Mt. Morris, Mich. Times
Mt. Pleasant, Pa. Journal
Muskegon, Mich. Observer
New Madison, Ohio Herald
North Wilkesboro, N.C. Journal-Patriot
Northport, Mich. Leader
Norwalk, O Experiment
Okarchie, Ok. Times
Pana, Ill. Palladium
Paw Paw, Ill. Times
Point Marion, Pa News
Punxsutawaney, Pa News
Quakerstown, Pa Free Press
Red Lodge (Mont) News
Ridgway, Ill News
Rockton, Ill Herald
Rockwood, Pa Leader
Romeo, Mich. Observer
Saint Marys, Ks Star
Schoolcraft, Mich. Express
Schuylk'l Haven, Pa Call

Sebewaing, Mich Blade
Smethport, Pa Democrat
Snow Hill, MD Messenger
So. Lyon, Mich. Herald
Taos, N.Y. Review & News
Tawas City, Mich Her
Union, Mo. Herald
Union, Mo Tribune
Union, Ore. Republican
Weleetka, Ok. American
White Sulphur Springs (Mont)
News
Yorktown Heights, N.Y.
Herald