

**THEATRE MART, Ltd.**

(A Social Club)

By Arrangement with

**Messrs. Shobe & Bell**

**PRESENTS**

**“THE DRUNKARD”**



*The Theatre Mart*

**605 North Juanita**

one block east of Vermont  
one block south of Melrose



## HISTORY OF THE PLAY

"The Drunkard" or "The Fallen Saved" had its initial curtain in 1843 in the City of New York with P. T. Barnum, self styled "Prince of Humbugs," as the producer. Its first run in his American Museum lasted for over a year and it was repeated at intervals for about seven years in New York, Boston, Philadelphia and other cities. In the early sixties, the script of the play was lost and it was not until 1926 that it was discovered in a trunk stored in an attic in Berkeley, California. Miss Alice Brainerd produced it in that city with great success.

Messrs. Shobe and Bell offered "The Drunkard" in Carmel, California, during the winter of 1931. The reaction of the audience was so good that the producers saw great possibilities in reviving not only the play but also the entire music hall atmosphere, including the OLIO, as you see it here this evening. After almost two years of research the complete Shobe-Bell production made its initial bow to an elite Hollywood audience on July 6, 1933, at the Theatre Mart.

In offering "The Drunkard" for the amusement of Los Angeles audiences, we are re-creating not only the atmosphere of the play itself but also that of the "Music Hall" of that period. Most Halls in the middle fifties operated a bar in the auditorium. Mr. Barnum, a great expounder of temperance, refused to serve whiskey and rum in his Museum. Seated at tables, sipping cool beer, coffee or punch and nibbling at pretzels or sandwiches was a distinct feature to which theatre goers of those days looked forward.

The setting of the stage itself is a practical duplication of the original Barnum sets. Peter Friedrichsen, the designer and builder, has made a careful study of stage design of that period and to him is due the credit for the authenticity of the atmosphere which comes from playing this old melodrama on a stage carefully set to match the play itself. We have, however, modernized the lighting in order to avoid the flickering, shadowy effects of earlier days.

## POSTERS IN AUDITORIUM

P. T. Barnum was the forerunner of modern departmentalizing. In his American Museum were housed in addition to his "Moral Lecture Room," (Barnum's method of concealing the name Theatre in order to draw into his pocket the twenty-five cent pieces of those who would not attend a theatre), three floors of curiosities, some real, many faked, but all enjoyed by his thousands of customers. Unfortunately almost none of the exhibits have been preserved. From existing etchings and pictures we have had prepared the posters which are hung on the auditorium walls. They present the most outstanding of the Museum's main attractions.

*PICTURES in the office are by Marie Robinson and Betty Jean Peters (9 years of age). Her impression of Squire Cribbs after one visit to "The Drunkard."*

*POSTERS in Auditorium are by Marie Robinson, Elaine Davis, Helen Schwammer and Roma Mallet.*



## Ladies and Gentlemen:

You are invited to remain after the drop of the final curtain to attend an informal after-theatre party. You will be joined by:

Miss Ada Lilly.....	Singer of Refined Songs
Miss Jan Duggan.....	Bowery Nightingale
Mr. Samuel Ethridge.....	Baritone
Miss Ruth Marion.....	Elegant Recitationist
Mr. Henry Kleinbach.....	Schnitzelbank Expert
Wallace Sisters .....	Rustic Song Birds
Mr. Don McNamee.....	Solo Accordionist
Mr. Jackson Swales,II.....	Piano Accompanist
Singing Barmaids	

## NEELEY EDWARDS

and his SINGING SCHOOL, featuring the old favorites  
you have forgotten to remember.





605 North Juanita

# THE THEATRE MART

Nightly at 8:30 o'Clock

Time—1843

Place—New York State

## ACT ONE

- Scene 1. Interior of rural cottage; “—and however wild a youth may be, when abroad among his associates, no Gentleman ever insulted a friendless and unprotected woman.”
- Scene 2. A lonely road in the woods near the Village; “—Ah! little did I think when I thought of selling that dear old cottage that it should be regarded as a casket invaluable for the jewel it contained.”
- Scene 3. Same; “—She knows too much for my happiness. Will the creature never die?”
- Scene 4. Interior of cottage; “Oh dearest Mary, ah, now indeed my own.”

## ACT TWO

- Scene 1. The Barroom; “Drunk, fighting—my wife, my child. Oh agony! Agony!”
- Scene 2. The wood; “He is lost.”
- Scene 3. The cottage; “Curse me as your destroyer.”

## ACT THREE

- Scene 1. BROADWAY! ! ! “Take back your base bribe!”
- Scene 2. Wretched garret in New York City; “Help! Mercy!”

## ACT FOUR

- Scene 1. A miserable shed near a Tavern; “Nay, friend, take not your life but mend it.”
- Scene 2. BROADWAY! ! ! “I think there can be no detection.”
- Scene 3. BROADWAY! ! ! “Call a police officer as you pass.”
- Scene 4. The wood; “A villain I have lived—a villain let me die!”

## ACT FIVE

- Scene 1. The cottage; “Where is my dear, my love, my redeemed one?”
- Scene 2. Same; “Home, home, home, sweet home.”

The Management has been at great PAINS to produce this drama PRECISELY as originally performed with SENSATIONAL SUCCESS in Barnum's American Museum.

Curtain at EIGHT-THIRTY promptly and precisely  
(Babes in Arms Not Admitted)

\$1.50—ALL TABLES RESERVED—\$1.00  
Plus Tax

Make Reservations at the Office or by Telephone, OLympia 8114  
605 N. JUANITA

The Management respectfully calls your attention to the fact that in deference to the memory of P. T. Barnum, as well as in respect to the Laws of our State, no distilled liquors will be served in the club.

The Action of the Drama Has Been Devised by  
MR. GALT BELL  
and Is Executed by the FULL STRENGTH of the Company

## DRAMATIS PERSONAE

Mrs. Wilson.....	Miss Jan Duggan
Mary, her daughter.....	Miss Ruth Marion
Squire Cribbs.....	Mr. Henry Kleinbach
Edward Middleton.....	Mr. Samuel Ethridge
William Downton.....	Mr. George Stuart
Agnes, his sister.....	Miss Ada Lilly
Farmer Gates.....	Mr. Donald Brown
Drover Stevens.....	Mr. Larry Grenier
Minister.....	Mr. Donald Brown
Landlord.....	Mr. Thomas Miller
Bar Flies.....	{ Mr. John Kennedy
	{ Mr. Don McNamee
Julia.....	Mistress Yvonne Copeland
Arden Rencelaw.....	Mr. Jeffrey Williams
Boy.....	{ Master Merwin Lucas
Police Officer.....	Mr. Thomas Miller

MISS JAN DUGGAN, Singer Extraordinary, will entertain between the Second and Third Acts with a group of unique songs.

MISS ADA LILLY offering “TAVERN IN THE TOWN” between the First and Second Acts.

## PRODUCTION STAFF

Mr. Galt Bell, Director.	Mr. Lee Parvin, Press Representative
Mr. Geo. Ratterman, Mgr.	Mr. John Kennedy, Stage Manager.
Mr. Osmond Evans, House Mgr.	Miss Ruth Rozsa, Technical Advisor
	Lucille Kiester, Stage Lights.
	Mrs. Mildred Ilse, Social Secretary.

The ELEGANT and LAVISH scenic effects are designed, painted and executed by Mr. Peter Friedrichsen.

## IMPORTANT NOTICE

Men and women in the audience will kindly refrain from cracking peanuts during the performance; Gentlemen and Ladies do not need to be thus cautioned. CARRIAGES may be ordered for eleven o'clock.





### THEATRE MART, LTD.

These club rooms are operated by Theatre Mart, Ltd., a social club organized under the laws of the State of California. The club is supported entirely by dues collected from each member at the rate of \$1.65 for each time the main floor of the club room is used and \$1.10 for each time the second floor of the club room is used between the hours of eight and eleven in the evenings. At the discretion of the Board of Directors guests may be allowed to use the main club rooms during those hours on the same basis as members. Except on special occasions, the dues specified above will entitle members and guests to all refreshments and entertainment provided by the club during the evenings.

Any member of Theatre Mart, Ltd., may secure the exclusive use of the main club rooms between the hours of 10 a.m. and 5 p.m. for teas, musicals, lectures, etc. A nominal charge of \$5.00 is made for such use to cover the extra cost of cleaning, lighting and heating. Members desiring to avail themselves of these privileges can make arrangements with the secretary at his office in the lobby. Other social clubs and educational institutions may, with the approval of the Board of Directors, secure the use of the club rooms on the same basis as members.

Theatre Mart, Ltd.,

By Thomas A. Miller,  
Secretary.



### APPLICATION FOR MEMBERSHIP

I hereby apply for membership in Theatre Mart, Ltd., on the understanding that I incur no liability beyond the payment of dues at the rate of \$1.65 or \$1.10 to be paid each time I use the main club rooms between the hours of eight and eleven in the evening. It is further understood that membership does not carry with it any requirement to use the club except when, as and if I so desire.

.....  
Name

.....  
Street Address

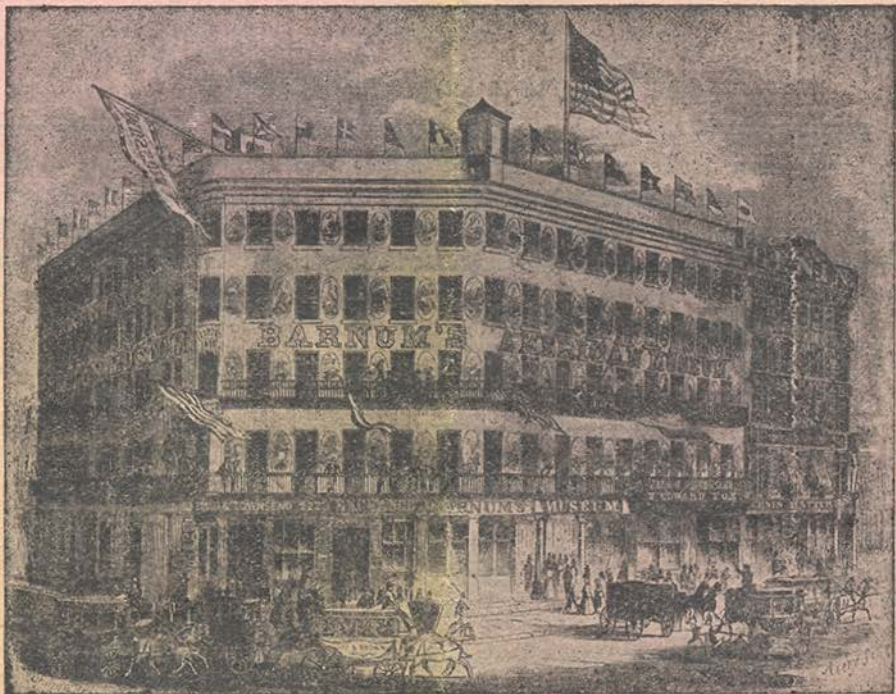
.....  
City

(Fill out and leave with attendants or at office in lobby)





## P. T. BARNUM'S FAMOUS NEW YORK MUSEUM



Home of General Tom Thumb, Fejee mermaids, educated dogs, industrious fleas, automatons, jugglers, ventriloquists, living statuary, tableaux, gypsies, albinos, fat boys, giants, diaoramas, triumphs in the mechanical arts, dissolving views, and all of the novelties dear to the public heart of the 1840's and 1850's, and even the 1930's. Here on the front of the building, Barnum literally put his work out where people could see it. Even in the reproduction the many painted panels can be seen between the windows.

Bob West  
4221



J. H. Burgess  
D.O.