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# What Is "Psychiana"?



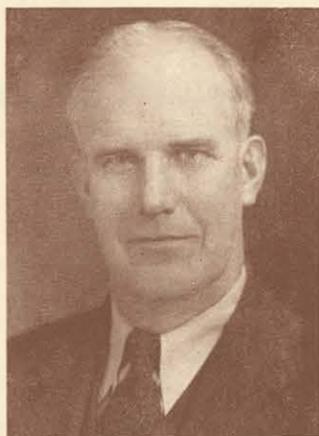
In view of the international publicity being given to this Movement by radio commentators, news-columnists, magazines and newspapers, it has been thought advisable by the board of directors of "Psychiana," Inc., to issue this bulletin which contains authentic and official information regarding this Movement, and the significance of it to the world at large. We shall be glad to supply any newspaper, magazine, or recognized radio or news columnist with any further information which may be desired.



## The Board of Directors



Mrs. F. B. ROBINSON  
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FRANK B. ROBINSON, D.D., Ph.D.  
Vice President.

## "Psychiana" Inc.

IS A RELIGIOUS CORPORATION OPERATING UNDER IDAHO CHARTER. IT IS NON-PROFIT BY NATURE. NO ONE CONNECTED WITH THIS MOVEMENT DRAWS PROFITS OR DIVIDENDS.

Mrs. Frank B. Robinson is a socially prominent and greatly respected and loved matron of Moscow, Idaho. Youngest daughter of the late Circuit Judge A. L. Leavitt of Klamath County, Oregon, and active in social and church work. Mrs. Robinson is President of the "Psychiana" Movement.

Rev. C. W. Tenney, A.M., LL.D., came to "Psychiana" some years ago from the University of Idaho School of Religious Education, of which he was President. For fourteen years Dr. Tenney was President of Montana Wesleyan College at Helena, Montana, and was State School Inspector for the State of Montana for several years. For eighteen years, Dr. Tenney, who is listed in both "Who's Who" and the International Blue Book of the World's Famous Living Men and Women, was also President of Gooding Methodist College at Gooding, Idaho. Dr. Tenney is one of the West's prominent educators. He has full charge of the "PSYCHIANA" EXTENSION DEPARTMENT.

Rev. Frank B. Robinson, D.D., Ph.D., is the Founder of "PSYCHIANA" of which he is Vice President. Much international publicity is being given to this Movement and its Founder, and the eyes of the religious world are upon the Movement in a marked manner. It seems to be quite evident that the Movement is blazing a new trail in the realm religious. Its growth has been faster than the growth of any other religion in existence. It has been called many times the "most significant of all religions." It is.

# What Does It Teach?

The religious philosophy of "PSYCHIANA" is very simple. It believes and teaches the present existence of God—the Creative Spirit behind this universe. It teaches that anyone, regardless of church affiliation and even without church affiliation, may personally know the Power of this Great Spirit which is God. It teaches that the normal natural relationship of man and God is the only relationship whereby man can overcome the forces which are opposed to God, and "PSYCHIANA" has abundantly demonstrated that the Spirit of God in human lives can be an actual fact here and now.

"PSYCHIANA" has no creeds, dogmas, nor doctrines. Its only object is to bring to the human race, the staggering fact that God can make His presence known and felt in human lives, and through that Power, human lives can live as they should live—in complete harmony with God. This Movement differs from other religions by virtue of the fact that it believes that man can literally walk and talk with God, without the "intervention" or "mediation" of anyone. Therefore, its whole efforts are directed to the one task of calling the attention of the world to the fact that God exists, even though He cannot be seen, and that ALL MEN CAN DIRECTLY DRAW UPON THE REALM OF THE SPIRIT OF GOD FOR WHATEVER THINGS THEY NEED IN THIS LIFE, AND IN WHATEVER LIFE THERE MAY BE TO COME.

That, in a nutshell, is the Teaching of this Movement. It recognizes no creed, no dogma, no ritual of any organization. Its sole effort, we repeat, is to bring to this dying world, THE ACTUAL AND LITERAL POWER OF GOD.



# Is It Doing This?

Many radio commentators, magazine editors, newspaper writers of all sorts, have tried to analyze the remarkable success of this Teaching which, in its first year, went into 67 countries. TIME, NEWSWEEK, ADVERTISING AGE, THE EDITOR AND PUBLISHER, and scores of magazines and hundreds of newspapers have attempted to give their explanation of what is happening here in Moscow.

The simple fact is that as a result of this Teaching, men and women find the Power of God in their lives. Almost at once, after first release, International Headquarters of the Movement began to receive unsolicited letters from all over the world, telling in no uncertain terms that these Students had found God. They told of the remarkable happenings in their lives since finding the Power of the Spirit of God. This has continued through the years, and more than 150,000 of such letters have been received here. They still pour in every day.

These letters simply demonstrate the truth of what we are teaching, and they prove that God exists here and now, as the most dynamic Spiritual Power the world has. It is to bring to the world a knowledge of this Power, that we operate. We have no other motive. It may be truthfully said that during the eleven years of its existence, more lives have had God made real to them than all other systems of religion can show during the past 100 years. For "PSYCHIANA" is today the world's fastest growing religion. It is the eighth largest religion in America.

# How Does It Operate?

For eleven years this Movement has operated exclusively by mail. This answers those who sometimes are heard to say—"Oh—that's just a racket." It has never been cited before any Commission or any other branch of the U. S. government nor have any charges or "citations" ever been filed against it. In that, it is unique, for while protests have been made by those who would deny Americans the right to even hear about any religion which does not believe what they do, after eleven years, no one has been able to charge this Movement with anything other than good.

ITS MEMBERS ARE SECURED BY ADVERTISING IN NEWSPAPERS AND MAGAZINES exclusively. As this is written, the "PSYCHIANA" copy is appearing in more than four hundred American newspapers, many of them the most outstanding newspapers in this country. Magazines by the score carry the copy, which reads—"I TALKED WITH GOD." This piece of copy is recognized to be the most potent piece of reader copy ever written. All copy, and all other written matter is written by Dr. Robinson. The Pacific National Advertising Agency (formerly the Izzard Co.) of Seattle, places all copy.

When replies are received at International Headquarters here in Moscow, Idaho, detailed information of the Movement is sent. Two lectures, telling what we believe and teach, are also sent. If the inquirer desires to enroll, he or she may do so, and always under a liberal guarantee that if they do not like the Teaching, they may send it back and receive their money in full. Not one Student out of every one thousand enrolled, asks for the return of the money.

The Course of Instruction in "PSYCHIANA" takes ten months to complete, and it comprises the personal instruction of both Dr. Robinson and Dr. Tenney. In addition, a set of twenty Lessons of Instruction are provided. The charge for this is \$20.00 for the ten months' instruction. If this were an endowed institution, no charge would be made. But advertising bills, postage bills, salaries and other things must be paid, and it is necessary, operating exclusively by mail, that sufficient revenue be secured from our Students to meet all operating expenses. No one ever receives one cent of "profits" or "dividends" from this Movement. It does not operate for the purpose of making money.

Dr. Robinson is the author of sixteen books, and several advanced studies, and these also are sold to our Members. There is a two-year Extension Department, under the direction of Dr. Tenney, where those who so desire may study for the full Teaching, at the end of which the honorary degree of Doctor of Divinity is granted to successful Students. This corporation is chartered to do anything the largest religions in existence can do.

The Movement came into existence eleven years ago. Today, in the United States alone, there are more than 12,000 cities, towns and villages, EACH HAVING FROM ONE TO TEN THOUSAND STUDENTS. In its first year, it went into 67 different countries, and today it is the most widely discussed religious Movement there is. There are eleven major systems of religion, excluding "PSYCHIANA," operating on the earth today. One look at the world around us should convince the most skeptical that some new conception of God is needed if peace is to be restored to the earth, and humanity and civilization is to be saved. The prospects are not good. Those who believe that "might makes right" seem to be in the ascendancy. We believe that if the truths of God were really known, these madmen would soon disappear. We are trying to do our best to make God real to the world.

# An "Advertised" Religion

Dr. Robinson is a newspaper man and is, therefore, a great believer in advertising. He and Mrs. Robinson own a large share of stock in the Moscow Daily IDAHONIAN, which is one of the largest circulating evening newspapers in northern Idaho. The logical way to spread this Teaching is by advertising in newspapers and magazines, and this decision of the Board of Directors must be correct, else the success which has attended our efforts could not have been possible. The "PSYCHIANA" record of international success stands as glowing testimony of the truth of the statement that the printed word is still supreme in the advertising field.

Dr. Robinson is a man of unusual ability. He has been referred to as a "human dynamo" and he is. "ADVERTISING AGE," AND "THE EDITOR AND PUBLISHER" recently referred to Dr. Robinson as one of the world's greatest advertising men. We know of no ad-writer who can achieve the success Dr. Robinson does through his copy. The reason is that this man is deadly in earnest in his work. No man not in earnest could turn out the volume of writings he turns out, for, in addition to his many other duties, he personally writes every word of the "PSYCHIANA" WEEKLY, a large circulating magazine. At all hours of the day the study of Dr. Robinson is occupied, and half the night, too, most of the time.

Some may take exception to advertising religion. Our reply to that is that if religion would advertise more, what it has would be better known and the world might be a better place in which to live. Of course if one has nothing to advertise, he would be very foolish to do it. But when one has a message as powerful as the "PSYCHIANA" message, he should advertise it to the ends of the earth. This we are doing, and as a result of our advertising, hundreds of thousands have found the Power of God, and life to them now means fullness of joy, happiness, peace, and all the rest of the things God brings, when the actual and literal Power of the Spirit of God is made known.

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THIS WORLD IS IN A CRITICAL CONDITION. NEVER BEFORE HAS THE INFAMOUS THEORY THAT "MIGHT MAKES RIGHT" BEEN ADVANCED AS IT IS BEING ADVANCED TODAY. NEVER BEFORE HAS BRUTE FORCE ROBBED PEACE-LOVING NATIONS OF THEIR SOIL. NEVER BEFORE HAVE THERE BEEN SO MANY ATTEMPTS TO DRIVE THE NAME OF GOD FROM THE FACE OF THE EARTH. IT IS VERY EVIDENT THAT SOME NEW AND MORE POTENT CONCEPTION OF GOD IS NECESSARY, IF PEACE-LOVING NATIONS AND INDIVIDUALS ARE TO BE SPARED THE HORRORS WE ARE WITNESSING TODAY. NO NEGATIVE RELIGION CAN HELP THIS SITUATION. IT WILL TAKE THE ACTUAL AND LITERAL POWER OF THE SPIRIT OF GOD TO STOP THESE MADMEN AND TO RESTORE PEACE WITH JUSTICE. THE "PSYCHIANA" MOVEMENT IS MAKING GOD REAL TO COUNTLESS THOUSANDS. IT IS MAKING GOD REAL TO THEM HERE, NOT "BEYOND THE TOMB." FOR WE OF "PSYCHIANA" ARE JUST FOOLISH ENOUGH TO BELIEVE THAT GOD LIVES HERE AND NOW, AND THAT THIS GREAT CREATIVE INTELLECT CAN MANIFEST ITS POWER IN THE LIFE OF EVERY MAN, WOMAN AND CHILD; AND CAN DO THAT WITHOUT BELIEVING IN ORDINANCES WHICH MAY BE OF GOD AND WHICH MAY NOT BE OF GOD. MANY OF THEM ARE NOT. BUT WHETHER THEY ARE OR NOT, IT IS NOW A VERY DEFINITELY KNOWN FACT THAT AS A RESULT OF "PSYCHIANA," MEN AND WOMEN ARE FINDING GOD. IF THEY CAN DO THAT, WHAT DIFFERENCE DOES IT MAKE WHAT THE METHOD USED IS? THE OBJECTIVE IS WHAT COUNTS. THIS MOVEMENT SOLICITS THE COOPERATION OF EVERY NEWSPAPER AND MAGAZINE IN AMERICA WHICH BELIEVES THAT GOD STILL LIVES, AND CAN STILL BRING PEACE OUT OF THIS CHAOS.

#### NOTE TO NEWSPAPERS AND MAGAZINES

If you would like to receive material for publication, please write us.  
"PSYCHIANA," INC., MOSCOW, IDAHO, U. S. A.