

# Doctor With New Idea Puts Little City on Map; World Turns Eyes Toward Moscow

The Inland Empire city of Moscow, Idaho, is fast winning national and international fame, even more so than the city of a similar name in far off Russia.

One man has made this possible, Dr. Frank B. Robinson, founder of Psychiana, Inc., the new religion based upon natural laws and right living.

Dr. Robinson's teachings have reached so far and wide into the world that now he has followers in 74 countries. The mail at the Moscow post office has grown to enormous portions, making it a first-class post office in the eyes of the department at Washington.

Burning desire to find a new answer to the secret of life caused Dr. Robinson to bring out his idea. For years he had studied the question.

## HUNTED FOR A NEW SECRET

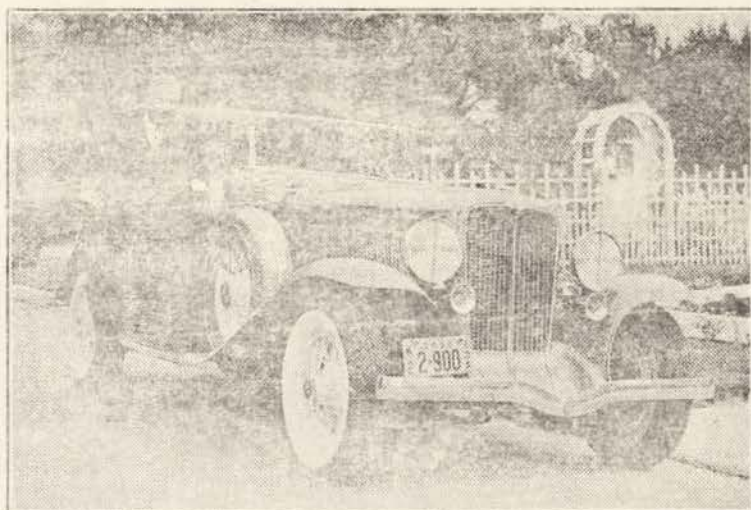
Trained for the ministry, Dr. Robinson did not believe the doctrines taught him so he took up an independent scientific and Biblical research with the result that he formulated a philosophy of life which he believes comes far nearer to the truth than the old creeds and traditions that have been handed down from time immemorial. Thousands now believe in his philosophy.

There was a time a few years ago when the doctor was working in a drug store in Moscow in order to support his wife and family. One day his deliberations seemed to have reached a conclusion. He went to his study and began to write. Hour after hour he kept at the work, forgetting food and sleep. After 36 hours his work was completed.

## BUSINESS MEN HELPED HIM

The new book, "Psychiana," was immediately sent to Washington for copywriting.

But the doctor had no funds except his drug store salary. Business men of the city backed him, raising a fund of \$2500 to start the work that would carry the new idea to the world. A page of advertising was purchased in a national announcement. So great was



Dr. Robinson in his new car which he has purchased to enable him to better move about swiftly in his daily work.



DR. ROBINSON

the response that within a year Dr. Robinson's teachings were going into 67 different nations and today they reach 74.

Dr. Robinson and his friends did not think at first that the work of

distribution would be very hard. He continued to work in the drug store by day and attend to the mailing by night. But the requests for his teachings came in by thousands so that now he must keep from 10 to 15 people steadily employed in the mailing department alone. Envelopes are purchased by the quarter million and paper in five ton lots.

## PERSONAL MAIL IS HEAVY ONE

Last year he purchased a quarter block in Moscow and today in his home is a pipe organ from which he derives much pleasure. He owns a fast car.

His personal mail is so heavy that he is unable to personally sign all the letters.

The new work brought on the issuing of a monthly national magazine and the writing of three books which have had a phenomenal sale. They are "America Awakening," "The God Nobody Knows," and "Secret of Realization." Thousands of members are joining his brotherhood. Dr. Robinson is a Fellow of the American Society for Psychical Research and a member of the American Association for the Advancement of Science.