

THE DIFFERENCE between
“SUCCESS” and **“FAILURE”**
lies in the understanding of the
Law governing Success or Failure.



DR. FRANK B. ROBINSON

I Am WILLING to LOSE!

If I do not point out to you the LAW governing success as I believe it to exist. (I attribute my own success to the use of this LAW.)

ARE YOU WILLING TO WIN?

I have shown hundreds how to contact and use this mighty Spiritual Law and you are probably no different from these good folks who studied with me.

ARE YOU WILLING?

- (1) To be shown the Law at my risk?
- (2) Are you enough interested in your own success and happiness to let me try and show you this Law? (I may fail—maybe in your case I will, but if I do you will be out nothing. I shall lose several dollars if I don't satisfy you.)
- (3) Are you in earnest in your efforts to be successful? I am—I want you to be a success, and I think I can show you how to. Will you let me?

If You Will.

☞ EVERY GOOD THING LIFE HOLDS MAY BE YOURS

"PROOF OF INTEGRITY"

Mr. Burton C. Rowe, former State Senator of this county, and formerly Secretary of the local Chamber of Commerce, about three years ago received a telegram from the Directory of Advertisers in Chicago, asking for full information as to the standing and integrity of Dr. Robinson and "PSYCHIANA." Here is his reply.

<small>PATRONS ARE REQUESTED TO FAVOR THE COMPANY BY CRITICISM AND SUGGESTION CONCERNING ITS SERVICE.</small>											
<table border="1"> <tr><td style="text-align: center;"><small>CLASS OF SERVICE</small></td></tr> <tr><td><small>This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.</small></td></tr> </table>	<small>CLASS OF SERVICE</small>	<small>This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.</small>	<h2 style="margin: 0;">WESTERN UNION</h2> <p style="font-size: small; margin: 0;">HERSCHEL CARLTON, PRESIDENT J. C. WILLEVEN, FIRST VICE-PRESIDENT</p>	<table border="1"> <tr><td style="text-align: center;"><small>SIGNS</small></td></tr> <tr><td><small>DL = Day Letter</small></td></tr> <tr><td><small>NM = Night Message</small></td></tr> <tr><td><small>NL = Night Letter</small></td></tr> <tr><td><small>LCO = Deferred Cable</small></td></tr> <tr><td><small>MLT = Cable Letter</small></td></tr> <tr><td><small>WLT = Week-End Letter</small></td></tr> </table>	<small>SIGNS</small>	<small>DL = Day Letter</small>	<small>NM = Night Message</small>	<small>NL = Night Letter</small>	<small>LCO = Deferred Cable</small>	<small>MLT = Cable Letter</small>	<small>WLT = Week-End Letter</small>
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Received at											
<p>MC KITTRICK DIRECTORY OF ADVERTISERS 185 NORTH WABASH AVE. CHICAGO, ILL.</p>	<p>AUGUST 15, 1930.</p>										
<p>"PSYCHIANA" FINANCIALLY SOUND AND VERY SUCCESSFUL STOP MEN BEHIND IT ALL OF STANDING AND INTEGRITY STOP THIS CORPORATION WILL ASSUME NO OBLIGATION IT CAN NOT MEET AND FINANCIAL STATEMENT SHOWS NOTHING OWING AND NICE BALANCE ON HAND STOP CLOSE IDAHO CORPORATION PAYING NICE DIVIDENDS AND OF NECESSITY LARGE ADVERTISERS.</p>											
<p>(SIGNED) CHAMBER OF COMMERCE, BY BURTON C. ROWE, SECRETARY.</p>											

SPECIAL NOTE:

NEITHER Dr. Robinson nor "PSYCHIANA" are out to fool anyone, nor do we want any misunderstanding as to what we teach and mean. Dr. Robinson is generally credited to be a brilliant thinker and student along psychological and spiritual lines. He is in earnest and means business. He believes that what has been alluded to as "GOD," and whose blessings and benefits are only for "beyond the tomb," is a vital living LAW or POWER, which operates HERE AND NOW and in every life comprehending this mighty Law. If this unseen Power or Law can work "in the sky," it can also work here on earth.

Steering clear of any religious or theological discussion, in a nutshell, what we believe and teach is the existence of a mighty Power or Law, which can, and does, make possible the attaining of whatever right and proper thing every normal human being needs.

We want no one's money if we do not make good our belief. Dr. Robinson is rapidly forging to the very front rank of our American thinkers. He possesses three Doctor's degrees, one an honorary Divinity degree, and the others in Psychology and Philosophy (hon.). His articles have appeared in "Psychology" Magazine and other leading magazines in this realm in which Dr. Robinson does most of his researches. His radio talks are a sensation wherever given, for the man is somewhat of an iconoclast. He writes every article for "PSYCHIANA" Quarterly, and is the founder of the "PSYCHIANA" Brotherhood. In addition to his four books, "America Awakening," "The God Nobody Knows," "Crucified Gods Galore," and "Secret of Realization," are proving to be sensational books and much comment has been caused by their release. Dr. Robinson is a member of the American Association for the Advancement of Science, and is also a Fellow of the American Society for Physical Research. You need have no fear about dealing with either this corporation or Dr. Robinson. The firm is chartered under the Laws of Idaho, and the few stockholders are well known in their respective cities. You are fortunate in having this opportunity to study the course of instruction which made practically a record. Sixty-seven different countries sent for information regarding this teaching the first year. Better enroll now while you are reading this—**YOU CAN NOT LOSE!**