

Started a round January 1st, 1938

Small Lecture

TO ALL ENQUIRERS (Big Red Letters)
WHAT A WORLD-FAMOUS SURGEON
PIPE ORGAN PICTURE
SMALL LECTURE

Big Lecture

HERE IS YOUR 6,000 WORD STORY
IT'S POWER
BUSY DAY
WHY WE CHARGE
APP. BLANK
BIG LECTURE

1st Follow-Up

TO ALL ENQUIRERS (Small Black Letters)
YOU (Big)
THEN READ THIS AMAZING LETTER
1ST APPLICATION BLANK

2nd Follow-Up

WHAT IS THERE FOR YOU?
WHAT A WORLD HEAVYWEIGHT CHAMPION
THE EVENING OF LIFE
2ND APP. BLANK

3rd Follow-Up

AN ABUNDANCE OF OVERWHELMING POWER
YOU CONTROL YOUR OWN DESTINY
PROOF OF INTEGRITY (telegram)
3RD APP. BLANK

4th Follow-Up

WHAT WILL YOU DO WITH THIS POWER?
NOT LUCKY ENOUGH
TENS OF THOUSANDS
4TH APP. BLANK

5th Follow-Up

DANCING FLASHES OF POWER
TRINITY AUDITORIUM
BIRLEY LETTER
5TH APPLICATION BLANK
The above set-up was discontinued Sept.
27, 1938, when the new donation system
began.

*Original Note -
Copies of this set-up were
separated + used for
reprinting when
was put back in
effect
June 31, 1939*

(over)