

WHY WE CHARGE FOR THIS TEACHING

The inspirational Truths and Teachings of "PSYCHIANA" have encircled the Globe. From all corners of the Earth have come vast numbers of letters telling of the SPIRITUAL, PHYSICAL, and MATERIAL benefits resulting from the practical application of the God-Law. In order to put this Teaching into the hands of millions, it has to be written, printed, and distributed.

God so made the world that you and I have to pay for every worthwhile thing we receive. If it were not so, the entire human race would be a failure. For instance, last year our United States Post Office bill ran into many thousands of dollars. Our printing bill was a sizable fortune in itself. "PSYCHIANA" has a large office staff who are well trained to handle the distribution of this great Teaching with facility. The United States Post Office charges for postage, the printing companies charge for their work and, of course, the members of our staff are paid good salaries, to which they are entitled.

The price of "PSYCHIANA" has been placed at a carefully estimated figure, which experience has taught us, will just about cover the actual cost of placing it in your hands. Every business, every church or religious organization under the sun, has to pay its way. This is the one great privilege in which we may all take personal pride. You may well be proud of paying your share of the cost of "PSYCHIANA."

Cordially yours,

Public Relations Dept. of "PSYCHIANA"