

TIFFANY & CO.
FIFTH AVENUE & 57TH STREET
NEW YORK 10022
TELEPHONE, PLAZA 5-8000

December 13, 1967

Mrs. H. L. Axtell
1106 E. 6th Street
Moscow, Idaho

Dear Mrs. Axtell:

This will acknowledge receipt of your recent letter and regret to advise that we no longer have accurate records of all the items made for the Colombian Exposition. I have been unable to locate the particular item you refer to.

If we made the book, it should be stamped with the marks shown on the enclosed sheet.

We are sorry not to be able to be of help to you.

Very truly yours,

TIFFANY & CO.

John Brown
John Brown
Design Department

JB/ms

TIFFANY & CO., INC.
New York, New York

TIFFANY, YOUNG & ELLIS
J.C.M.
20

(Used 1850-52.)

TIFFANY & CO. 271 BROADWAY
TIFFANY & CO. 271 BROADWAY
TIFFANY & CO. G&W
J.C.M.
300 323
(Used 1852-53.)

2
TIFFANY & CO.
LATE
TIFFANY, YOUNG & ELLIS
380 BROADWAY
720

TIFFANY & CO.
6601
G&W • G&W
ENGLISH STERLING
925-1000
4
380 BROADWAY, N.Y.

TIFFANY & CO.
657
2712
GOLD & SILVERSMITHS
380 BROADWAY

(Used 1854-55.)

TIFFANY & CO.
295
ENGLISH STERLING
925-1000
380 BROADWAY
(Used 1854-70.)

TIFFANY & CO.
MAKERS
STERLING-SILVER
925-1000
M

(Used 1875-91.)

TIFFANY & CO.
9074 MAKERS 7184
STERLING SILVER
925-1000
T
these numbers vary

(Used 1891-1902.)

TIFFANY & CO.
12345 MAKERS 67890
STERLING SILVER
925-1000
M

TIFFANY & CO.
14786 MAKERS 5885
STERLING SILVER
925-1000
C

(Used since 1902.)

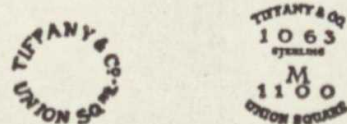
The figures at the right and left of the word "Makers" are the pattern and order numbers, and vary accordingly.

The following marks were used on silverware made for International Expositions in addition to the usual one:



CHRONOLOGY

| | |
|------------------------|------|
| Tiffany & Young | 1837 |
| Tiffany, Young & Ellis | 1852 |
| Tiffany & Company | 1853 |
| Tiffany & Co., Inc. | 1868 |



Founded by Charles L. Tiffany in 1837 with John B. Young under the name Tiffany & Young. They first stocked their store with stationery, Chinese bric-a-brac, fans, pottery, umbrellas and desks. They purchased almost all of their silverware from John C. Moore who had begun the manufacture of silverware in 1827 and who was later joined in business by his son, Edward C. Moore.

Called Tiffany, Young & Ellis in 1852. Became Tiffany & Co. in 1853.

In 1868 Tiffany was incorporated and the silverware factory of the Moores became part of the organization with Edward C. Moore becoming one of its directors. From then on, and until Mr. Moore's death the silverware made in the factory bore not only the mark "Tiffany & Co." but also the letter "M." Ever since then, both the name Tiffany & Co., and the initial of the incumbent company president appear on all Tiffany-made silver.

In 1852 Tiffany introduced the English sterling silver standard to America for Tiffany silver. This standard was later adopted by the U. S. Government and made into Federal law determining the minimum amount of fine silver required for articles marked "Sterling Silver."