

**INTER-OFFICE MEMORANDUM
UNIVERSITY OF IDAHO
WILDERNESS RESEARCH CENTER**

July 21, 1987

TO: Pam Vaughn, Dean's Office
FROM: Ed Krumpe, Director
Wilderness Research Center
SUBJECT: Taylor Ranch Video Awards

Jim Wood, Broadcast Specialist, UI News Bureau received a *Merit Award for Excellence in Communicating Science and Technology to the Public* sponsored by the National Science Foundation and the General Motors Research Laboratories. The award was for two video productions (2 min. 15 sec. and 90 sec.) about the science program at Taylor Ranch. One program was aired nationwide on a science network, "How About," produced by Mr. Wizard Studios. It was shown in 150 different TV markets in mid-April of 1987 in all 50 states. The other program aired on National College Television Network (NCTV) in December, 1986, and was beamed to 180 different campuses and their communities. Copies of the video tapes can be borrowed from Jim Wood of the UI News Bureau or Ed Krumpe, Director of the Wilderness Research Center.

* A new five-minute video on Taylor Ranch is currently being readied for release to the United States Information Agency which will beam it via satellite to 80 foreign countries.

cc Holly
* Just to keep you updated