



Publications and organizations for small fruit producers

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The search for information on producing, selling, and using berries and grapes can be both difficult and bewildering. The following list was compiled to assist professional and hobby growers in gathering information. In some cases, particularly with large books, a brief description of the publication is included to provide a better understanding of its contents. The source of the publication is listed at the end of each entry. Addresses for ordering federal and state government publications are supplied. Commercially printed books may be ordered through your neighborhood bookseller.

Books and pamphlets

Production

- All About Growing Fruits, Berries, and Nuts.* B. Ferguson. 1987. General guide for home gardeners. Ortho Information Services.
- Berry Varieties for Idaho.* EXT 739. D. Barney, M. Colt, and J. Fellman. 1992. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.
- Blueberry Production: Overview.* CIS 932. D. Barney, B. Davis, and J. Fellman. 1992. 3 pages. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.
- Blueberry Science.* P. Eck. 1988. Rutgers University Press. Rutgers, The State University of New Jersey, New Brunswick, NJ 08903.
- Bramble Production Guide.* NRAES 35. M. Pritts and D. Handley, eds. 1989. 118 pages. General guide to commercial production. NRAES, 152 Riley-Robb Hall, Cooperative Extension, Ithaca, NY 14853.
- Brambles: Production, Management, and Marketing.* Bulletin 783. R. Funt et al. 1988. 59 pages. Guide to raspberry and blackberry production. Ohio State University Extension Publications, 385 Kottman Hall, 2021 Coffey Road, Columbus, OH 43210-1044.
- Commercial Red Raspberry Production.* PNW 176. W. Scheer and R. Garren. 1987. Bulletin Office, Cooperative Extension, Cooper Publications Bldg., Washington State University, Pullman, WA 99164-5912.
- Compendium of Grape Diseases.* R. Pearson and A. Goheen, eds. 1988. 121 pages. Best guide available for identifying grape diseases and pests. APS Press, 3340 Pilot Knob Road, St. Paul, MN 55121-2097.
- Compendium of Raspberry and Blackberry Diseases and Insects.* M. Ellis et al., eds. 1991. 122 pages. Best guide available. APS Press, 3340 Pilot Knob Road, St. Paul, MN 55121-2097.
- Compendium of Strawberry Diseases.* J. Maas, ed. 1984. 159 pages. Best guide available for identifying strawberry diseases and pests. APS Press, 3340 Pilot Knob Road, St. Paul, MN 55121-2097.
- Controlling Damages of Vertebrate Pests of Grapes.* PNW 220. D. DeCalesta. 1982. Bulletin Office, Cooperative Extension, Cooper Publications Bldg., Washington State University, Pullman, WA 99164-5912.
- Cranberry Production in the Pacific Northwest.* PNW 247. A. Shawa et al. 1984. 50 pages. Commercial production guide. Bulletin Office, Cooperative Extension, Cooper Publications Bldg., Washington State University, Pullman, WA 99164-5912.
- Cultural Practices for Commercial Vineyards.* Misc. Bulletin 111. T. Jordan et al. 1981. 69 pages. Both color (155-S111C) and black-and-white versions (155-S111) available. Resource Center, 7 Cornell Business and Technology Park, Ithaca, NY 14850.
- Dayneutral Strawberry Production Guide.* IB 215. M. Pritts and A. Dale. 1988. 9 pages. Commercial production guide. Resource Center, 7 Cornell Business and Technology Park, Ithaca, NY 14850.
- Diseases of Raspberries in Idaho.* CIS 789. W. Simpson et al. 1987. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.



University of Idaho

College of Agriculture

Cooperative Extension System

Agricultural Experiment Station

CIS 979

- Fertilizer Guide for Irrigated Vineyards*. FG-13. 1983. Bulletin Office, Cooperative Extension, Cooper Publications Bldg., Washington State University, Pullman, WA 99164-5912.
- Fruit, Berry, and Nut Inventory*. K. Whealy, ed. 1989. An inventory of mail order nursery catalogs listing fruit, berry, and nut varieties in the U.S. Seed Saver Publications, Rural Route 3, Box 239, Decorah, IA 52101.
- General Viticulture*. 2nd ed. A. Winkler et al. 1974. University of California Press, Berkeley, CA.
- The Genus Vaccinium in North America*. S. Vander Kloet. 1988. Describes the identification, taxonomy, usage, and natural history of 26 species of *Vaccinium* in North America. Canadian Government Publishing Centre, Ottawa, Canada K1A 0S9.
- Grape Growing*. R. Weaver. 1976. John Wiley & Sons, New York, NY.
- Handling Strawberries for Fresh Market*. Circular 527. F. Mitchell, E. Maxie, and A. Greathead. 1964. The information in this publication remains current despite early publishing date. ANR Publications, University of California, 6701 San Pablo Avenue, Oakland, CA 94608-1239.
- Harvesting and Handling California Table Grapes for Market*. 1985. 76 pages. ANR Publications, University of California, 6701 San Pablo Avenue, Oakland, CA 94608-1239.
- Highbush Blueberry Management*. R. Gough. 1993. 239 pages. Food Products Press, 10 Alice Street, Binghamton, NY 13904-1580.
- Highbush Blueberry Production*. PNW 215. B. Strik et al. 1992. Describes commercial blueberry production in the Pacific Northwest, including Idaho. Publications Orders, Agricultural Communications, Oregon State University, Administrative Services A422, Corvallis, OR 97331-2119.
- Highbush Blueberry Production Guide*. NRAES 55. 1992. 200 pages. Written by blueberry specialists throughout the northern U.S. NRAES, 152 Riley-Robb Hall, Cooperative Extension, Ithaca, NY 14853.
- The Home Fruit Planting*. IB 156. M. Eames-Sheavly and M. Pritts. 1989. New York Cooperative Extension Service. Resource Center, 7 Cornell Business and Technology Park, Ithaca, NY 14850.
- How to Plan a Commercial Vineyard*. 1990. 8 pages. ANR Publications, University of California, 6701 San Pablo Avenue, Oakland, CA 94608-1239.
- Identifying Nutrient Deficiency and Toxicity in Red Raspberries*. PNW 372. K. Wilder and T. Righetti. 12 pages. Color photos and descriptions help identify nutritional disorders. Bulletin Office, Cooperative Extension, Cooper Publications Bldg., Washington State University, Pullman, WA 99164-5912.
- Insects and Mites Destructive to Berries*. CIS 628. H. Homan and C. Baird. 1982. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.
- Managing Leafrollers on Caneberries in Oregon*. EC 1263. A. Knight et al. 1988. Bulletin Office, Cooperative Extension, Cooper Publications Bldg., Washington State University, Pullman, WA 99164-5912.
- Marketing System of Red Raspberry Industry in the Pacific Northwest*. EB 1521. A. O'Rourke and M. Brose. 1989. Bulletin Office, Cooperative Extension, Cooper Publications Bldg., Washington State University, Pullman, WA 99164-5912.
- Modern Fruit Science*. 9th ed. N. Childers. 1983. A basic textbook describing tree fruit and berry production. 600 pages. Horticultural Publications, Gainesville, FL.
- Postharvest Technology of Horticultural Crops*. 2nd ed. A. Kader, ed. 1992. 304 pages. Describes handling requirements of fruits and vegetables. ANR Publications, University of California, 6701 San Pablo Avenue, Oakland, CA 94608-1239.
- Propagating and Growing Grape Plants in Plastic Houses for Early Field Planting*. EB 1204. R. Fay and W. Clore. 1983. Bulletin Office, Cooperative Extension, Cooper Publications Bldg., Washington State University, Pullman, WA 99164-5912.
- Protecting Strawberries from Birds with Netting and Mylar Tape*. EB 1641. L. Askham. 1991. Bulletin Office, Cooperative Extension, Cooper Publications Bldg., Washington State University, Pullman, WA 99164-5912.
- Raspberries and Blackberries: Their Breeding, Diseases, and Growth*. D. Jennings. 1988. 230 pages. Technical publication for researchers and commercial growers. Academic Press, New York, NY.
- Raspberry Production: Overview*. CIS 960. D. Barney, B. Davis, J. Fellman, L. Makus, and A. Levi. 1992. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.
- Red Raspberry Culture Guide for Northern Idaho*. CIS 822. H. Menser and C. Mancuso. 1988. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.
- Refrigeration and Controlled Atmosphere Storage for Horticultural Crops*. NRAES 22. 42 pages. Describes cooler construction, refrigeration systems, and operation. NRAES, 152 Riley-Robb Hall, Cooperative Extension, Ithaca, NY 14853-5701.
- Site Selection for Grapes in Eastern Washington*. EB 1358. Bulletin Office, Cooperative Extension, Cooper Publications Bldg., Washington State University, Pullman, WA 99164-5912.
- Small Fruit Crop Management*. G. Galletta and D. Himelrick, eds. 1990. 608 pages. Discusses strawberry, raspberry, blueberry, blackberry, currant, gooseberry, grape, elderberry, cranberry, juneberry, and kiwi production. Prentice Hall, Englewood Cliffs, NJ.
- Small Fruit Pests: Biology, Diagnosis, and Management*. EB 1388. A. Antonelli et al. 1988. Bulletin Office, Cooperative Extension, Cooper Publications Bldg., Washington State University, Pullman, WA 99164-5912.

Soil Fertility and Nutrition Management of Washington Vineyards. EB 0874. Bulletin Office, Cooperative Extension, Cooper Publications Bldg., Washington State University, Pullman, WA 99164-5912.

Specialty Farming in Idaho: Is It for Me? EXT 743.

D. Barney, T. Finnerty, and K. Laughlin. 1992. 11 pages. Takes prospective farmers through the considerations and decision-making necessary in establishing a specialty farm. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

Specialty Farming in Idaho: Selecting a Site. EXT 744.

D. Barney, T. Finnerty, and C. Mancuso. 1992. 15 pages. Assists prospective growers in selecting and preparing farm sites. Includes a decision-making guide for planning and establishing a specialty farm. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

The Strawberry: Cultivars to Marketing. 1989. N. Childers, ed. 550 pages. Horticultural Publications, Gainesville, FL.

Strawberry Culture in Northern Idaho. CIS 821. H. Menser and C. Mancuso. 1988. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

Strawberry Deficiency Symptoms: A Visual and Plant Analysis Guide to Fertilization. 1980. 60 pages. ANR Publications, University of California, 6701 San Pablo Avenue, Oakland, CA 94608-1239.

Strawberry Growing in Idaho. EXT 440. A. Horn. 1982. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

Strawberry Production: Overview. CIS 931. D. Barney, B. Davis, and J. Fellman. 1992. 3 pages. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

Symptoms of Grape Disorders in Washington. EB 0722. M. Amedullah et al. 1983. Fold-out color posters identify diseases, pests, and nutritional problems. Bulletin Office, Cooperative Extension, Cooper Publications, Washington State University, Pullman, WA 99164-5912.

Uncommon Fruits Worthy of Attention: A Gardener's Guide. L. Reich. 1991. Primarily written for hobbyists and home gardeners. Addison-Wesley Publishing Co., New York, NY.

Economics and business management

Blueberries: 1991 Production Costs in Northern Idaho. CIS 959. L. Makus et al. 1992. 6 pages. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

Cost Accounting: A Practical Approach. CIS 944. B. Davis, J. Guenther, and L. Makus. 1992. 3 pages. Example used is a berry farm. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

The Costs of Owning and Operating Farm Machinery in the Pacific Northwest. PNW 346. R. Smathers and G. Willett. 1989. 118 pages. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

Custom Rates for Idaho Agricultural Operations. EXT 729. R. Withers and R. Casper. 1991. 12 pages. Discusses methods for calculating machinery costs and lists current rates charged by Idaho custom operators. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

Developing a Marketing Plan for Fresh Produce. PNW 241. C. Moulton and L. Burt. 1984. 15 pages. Discusses identifying potential markets, meeting the needs of the market, transportation, selling methods, and evaluation of risks and potential returns. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

Economic Feasibility Studies for Agribusiness Firms. EXT 675. R. Schermerhorn and L. Makus. 1987. 8 pages. A guide for conducting feasibility studies. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

Economics of Establishing and Operating a Concord Grape Vineyard. EB 1572. Bulletin Office, Cooperative Extension, Cooper Publications Bldg., Washington State University, Pullman, WA 99164-5912.

Identifying Domestic Markets. CIS 981. J. Guenther. 1992. Discussion of indirect marketing for fresh produce. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

Marketing Your Produce Directly to Consumers. EXT 741. V. Parker-Clark. 1992. 10 pages. Good guide for small producers. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

Planning Your Business. CIS 978. L. Makus, J. Foltz, and B. Davis. 1992. Guide to developing a financing proposal. Example used is new blueberry enterprise. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

Raspberries: 1991 Production Costs in Northern Idaho. CIS 943. A. Levi et al. 1992. 4 pages. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

Selection and Implementation of a Farm Record System. WREP 99. J. Guenther and R. Wittman. 1984. 12 pages. Helps growers decide what reports are needed from a recordkeeping system, who will keep the records, what fiscal year to use, what accounting methods to follow. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

Starting a Business in Idaho. 29 pages. Idaho Department of Commerce, 700 West State Street, Boise, ID 83720.

Understanding Budgets and the Budgeting Process. CIS 945. R. Smathers. 1992. 5 pages. Explains four budgets. Agricultural Publications, Idaho Street, University of Idaho, Moscow, ID 83844-2240.

Wine Grape Vineyard Development in Washington: An Economic Perspective. EB 1398. S. Lutz, R. Folwell, and M. Castaldi. 1986. Describes and analyzes the costs of establishing and operating a wine vineyard. Bulletin Office, Cooperative Extension, Cooper Publications Bldg., Washington State University, Pullman, WA 99164-5912.

Periodicals and newsletters

Bramble. Quarterly newsletter of the North American Bramble Growers Association Inc. (see following list of organizations for address). Provides updates on research, meetings, legislation, markets, and production practices of interest to raspberry and blackberry growers. Oriented toward commercial growers.

Grape Grower. Western Agricultural Publishing Co., Inc., 4974 E. Clinton Way, Suite 123, Fresno, CA 93727-1558. Monthly trade journal for commercial producers.

The Grower: The Magazine of Volume Fruit and Vegetable Production. Vance Publishing Corp., 7950 College Blvd., Overland Park, KS 66210-1855. Monthly magazine oriented primarily toward tree fruit and large-scale vegetable production, but has some information on small fruit crops.

Northern Horticulture. University of Idaho Research and Extension Center, 2105 North Boyer, Sandpoint, ID 83864. Semi-annual newsletter focused on low-input/sustainable horticulture and the commercial production of small fruit, woody ornamental, and Christmas tree crops. Discusses cultural practices, research, and current events.

The Packer. Vance Publishing Corp., 7950 College Blvd., Overland Park, KS 66210-1855. Trade newspaper for growers, shippers, brokers, wholesalers, retailers, and food service people about the market for fresh produce and ornamentals.

Produce Business. Multipress International Inc., 301 Yamato Road, Suite 4110, Boca Raton, FL 33431. Monthly magazine aimed at marketers of fresh fruits, vegetables, and ornamentals.

Western Fruit Grower. Meister Publishing Co., 37733 Euclid Avenue, Willoughby, OH 44094. Monthly magazine with articles about tree fruit, grape, and small fruit production for commercial fruit producers.

Organizations

Idaho Department of Agriculture, 2270 Old Penitentiary Road, Boise, ID 83712.

Idaho Horticulture Society, c/o Dr. Michael Colt, Secretary, University of Idaho Research and Extension Center, 29603 U of I Lane, Parma, ID 83660-9637.

Idaho Organic Producers Association, c/o Tim Sommer, 11741 Bullock Lane, Middleton, ID 83644.

North American Bramble Growers Association, c/o Richard Fagan, Route 2, Box 539, Cumberland, MD 21502.

North American Strawberry Growers Association, P.O. Box 1245, Department O, Tarpon Springs, FL 34688.

The International Ribes Association, P.O. Box 130, Booneville, CA 95415 (for currant and gooseberry growers).

U.S. Small Business Administration. The Small Business Administration can provide publications and assistance for the organization, establishment, and operation of a business. To locate the nearest office look in your telephone directory or write to U.S. Small Business Administration, West 601 First Avenue, 10th Floor East, Spokane, WA 99204.

NOTE

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