



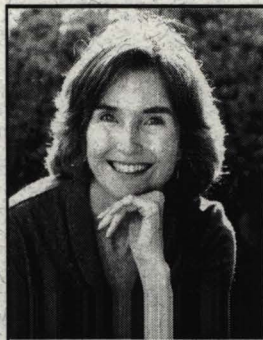
W O M E N ' S C E N T E R

208-885-6616

Corner of Pine and University Ave.

Vol. 30, No.4

April-May, 2002



Dr. Jean Kilbourne

The Naked Truth: Television's Image of Women
7:00 p.m.
Wednesday, May 1, 2002
SUB Ballroom

"No one in the world has done more to improve the image of women in the media than Jean Kilbourne."

....American Federation of Television and Radio Artists, upon presenting Dr. Kilbourne the Lecturer of the Year award from the National Association for Campus Activities

Vagina Monologues Perform to Sell-Out Crowds

FLAME's first event, The Vagina Monologues, kicked off with a full house on Tuesday evening, February 26, and "sold-out" performances the following Thursday and Saturday evenings in the UI Administration Auditorium. Flame met their goal of \$6,000, to be donated to Alternatives to Violence of the Palouse and the UI Sexual Assault Risk Reduction Program. Ten percent of the proceeds will be given to the national V-Day Movement, which will distribute funds to Afghan women's organizations.

FLAME is currently assisting the Body Image Task Force (BITF) to bring Jean Kilbourne, a media scholar activist, to the University of Idaho. Dr. Kilbourne will be lecturing in the SUB Ballroom at 7:00 p.m. on May 1.

FLAME meets at 2:30 p.m. and BITF meets at 3:00 p.m. on Tuesdays, at the Women's Center. For more information, contact Liz Roberts-White or Lori VanBuggenum at 885-6616 or e-mail bitf_uidaho@hotmail.com.

Sexual Assault Awareness Month

Purple Ribbons will be offered on campus during the month of April. These ribbons, though just a small strand of cloth, are symbolic of the much larger anti-violence/anti-rape campaign.

White Ribbons will be handed out by the men from Sigma Chi. Wearing a white ribbon is a personal pledge never to commit, condone or remain silent about violence against women.

A **Self Defense Seminar** will be presented by an organization called SAVE (Safety Against Violence in the Environment). Location and time to be announced. Sign-up sheets will be posted. For information, call Valerie Russo in the Dean of Students Office at 208-885-2956 or e-mail vrusso@uidaho.edu.

The **UI Clothesline Project** will be displayed in the Rotunda of the Commons April 22, 23, and 24. Inspired by the AIDS quilt, the concept was simple: let each woman tell her own story, in her own unique way, and hang it out for all to see. Stop by and witness this powerful display of courage.

"Why Not, I Bought You Dinner," will be performed in the UI Administrative Auditorium on Tuesday, April 23 at 7:00 p.m. This is an interactive play dealing with gender communication in the context of sexual assault.


Alternatives to Violence of the Palouse and **Planned Parenthood** will have resource tables outside the Commons April 23 and 24.

Spring Forward 5K Run/Walk/Stroll 2002 Saturday, April 20

The fifth annual Campus/Community Fun Run benefiting the UI Women's Center begins at 8:00 a.m. in front of the Women's Center. We can almost guarantee an improvement in the weather over last year's event. However, even the inclement weather last year couldn't deter the nearly 200 participants from completing the course. Prizes will be awarded for the first male and female in each age category. Please join us for award presentations at the Mom's Weekend breakfast immediately following at 9:30 a.m. in Memorial Gym.

Registration Form on Page 5

"THE GALLERY"


In collaboration with the Moscow Chapter of Women's Caucus for Art (WCA), the UI Women's Center hosts a rotating art exhibit featuring a local artist and her work.

Amy Newcomb, UI Student Activities Coordinator, will be our next exhibitor. Her medium is found object art, which will coincide nicely with Earth Day and Earth Day campus festivities. You will have a chance to meet Amy at a "Meet the Artist" program here at the Women's Center on Tuesday, April 29, at 12:30 p.m.

Director's Corner
Jeannie Harvey

Spring Greetings!

I wish I could say happy spring - but I am not sure what season it is. It's hard to tell.

The Women's Center has had a busy January and February. We participated in the Martin Luther King, Jr. week of activities, eating disorders awareness week, women's history month, and V-day activities.

FLAME had a "beyond our wildest dreams" successful production of *The Vagina Monologues*. All of us at the Women's Center continue to marvel at the talents, skills and, especially, the commitment to feminist frameworks that members of this group exhibited. They dedicated their operation to feminist ideals and openly worked through difficulties and problems they encountered. There are many groups that could take a lesson or two from them. Thanks for the inspiration FLAME!

Another student group, the Body Image Task Force has raised most of the money to bring Dr. Jean Kilbourne to campus on May 1, 2002. Mark your calendars for that evening program. And, plan to join us afterwards for a reception with Dr. Kilbourne at the Pritchard Gallery. Look for other activities and fundraising events, such as the scale smashing, in front of the Commons later this semester. These students are energized and enthused to help women and men gain positive body images. Thanks BITF!

In February, I attended the American Council on Education, Office of Women in Higher Education's meeting of state representatives in San Francisco. This network of women from nearly every state is impressive in credentials, but then you listen to what they are doing to advance women and you quickly realize the incredible mentoring, teaching and networking these women are doing along the way. I feel truly in awe of women who, as presidents, provosts, VP's, etc., recognize the important work of pulling other women up behind them.

Koi Tirima and my proposal to do a poster presentation at the Association for Women's Rights in Development 9th International conference next October in Mexico was accepted. The poster will cover strategies to involve students in global awareness and activism through introductory women's studies courses.

I participated in a presentation for Athena about

the Bryn Mawr experience. It was great for me to have an opportunity to join a panel with Dene Thomas, Sandra Haarsager and others to talk about what we learned at Bryn Mawr. All of us felt the institute had a huge impact on our careers, although for some of us, it was too early to tell what that impact might be.

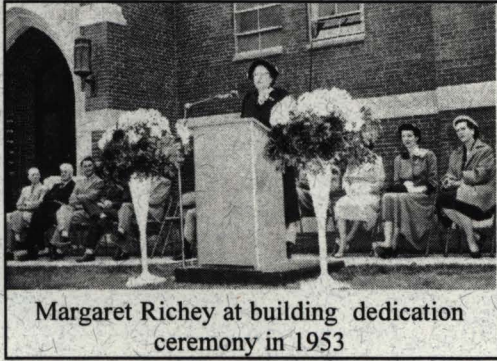
We are gearing up for our 5th annual Spring Forward Mom's Weekend fun run/walk. This year will be bigger and better. And, we are tentatively promising NO SNOW this year! For those who participated last year, you'll remember snowflakes and howling wind. But, weather is anyone's guess. One thing's for sure: it will be great fun! All of the proceeds go toward women's center programs and projects. As you might know, the women's center has one of the smallest budgets on campus. And, there is not much in there for programs. So, just by participating in our events, you help sponsor the programs we do throughout the year.

President Hoover met with Laurel Branen, Hal Godwin, Jim Morris, and I in January on the topic of eating disorders. He asked us to explore policies to support students with eating disorders. A small group has met twice, beginning to research policies created at other campuses. Let me know if you would like to be involved with this topic.

We have lots of new ideas for next year's programs and projects. For example, we hope to create a new on-line newsletter, an updated web page, and a network for non-traditional students. I am seeking funding to develop an annual conference for young women and leadership, which would take place next spring. For a second year, I will teach the Introduction to Women's Studies class. We will continue to work with FLAME, GSA, the Body Image Task Force and other student groups active on campus. Early next fall, you will see our annual program calendar. We hope to plan programs early so you will know what's coming up. As budget cuts have effected us all, we will continue to partner with other departments to bring speakers, guests, and seminars on topics related to women and gender equity. You may get a call from us as we create two committees this spring: a Women's Center advisory board and a Women's Center programs committee. Look for more details about those groups or call me if you would like to be involved.

Have a great spring. And, let's hope for a little sunshine! Heartfelt thanks to all of you, our very special center supporters!

Jeannie



Margaret Richey at building dedication ceremony in 1953

**Margaret
Richie
School
of
Family
and
Consumer
Sciences**

Governor Dirk Kempthorne proclaimed the year 2002 "Centennial Year" for the University of Idaho's Margaret Ritchie School of Family and Consumer Sciences. Founded in 1902 in a 12- by 14-foot room in the university's Ridenbaugh Hall, the school has since graduated more than 3,000 students.

Aristita Albacan, Office Coordinator at the UI Women's Center and graduate student pursuing a MFA in Directing, has been invited to present a play at the Phantom Generation Festival in Vienna this April. *GendeRhapsody* is a project initiated by playwright and poet, Saviana Stanescu, along with Ms. Albacan in Bucharest, November 2000. The project included several contemporary feminine monologues, one of which, *Silicon Valley*, has been developed into a full performance. *and* will be performed on April 20 and 21 at the Menschenbuehne Theatre in Vienna. As both Saviana and Aristita are currently in the US (Saviana is pursuing a MA in Performance Studies at NYU), they decided to start the program here.

Watch for *GendeRhapsody* early in May at the UI.

This article appeared in the March 2002, Women In Higher Education Newsletter (Vol. 11, No. 3, p1-2). It details the keynote address of Dr. Ruth Simmons, President of Brown University at a recent ACE Meeting in San Francisco, which Jeannie attended as the State Representative for the ACE Women in Higher Education Network. The conference title was "Higher Education in a Global Environment." Below are excerpts from her speech.



**Dr. Ruth Simmons
President
Brown University**

September 11 changed our world. There's more fear and mistrust. We know now that for better or worse, we're interconnected with people across the globe. We need fresh leadership for peace.

Higher education must reconsider its mission and methods in the aftermath of the terrorist attacks, Brown University President Ruth Simmons said at the opening plenary session.

Colleges and universities have transformed society in the past, deeply influencing values and technology. They have the tools, influence and moral capital to shape this transformation too. Most important, they have access to the next generation of leaders. As global entities that do not have a profit motive, we are in a position to shape the development of this concept of globalism.

That can happen only if schools move from secrecy to transparency. Universities have become so complex that nobody can understand them. Secrecy is a way of academic life. Confidentiality justifies some secrets but we could disclose a lot more than we do. We need to reinvent education in a way that's transparent. We need to lay open what we do.

Colleges have a responsibility to educate the next generation, not just those who walk through their gates. Education must reach across abilities and economic boundaries. The search for truth and knowledge must serve the entire world, not just one privileged corner of it.

Simmons is struck by how many speak of her origins, the 12th child of a Texas sharecropper. From Kindergarten onward, she fell in love with education. "It threw me up against the wall. It shook me up and made me uncomfortable. It took my breath away."

Education is the point of her story, not whether her family had money. We should put education in the path of every child. Money shouldn't matter - but colleges and universities make it matter.

Consumed by the trappings of academic wealth, colleges compete for status. Universities look down on community colleges. Liberal arts colleges boast of how many applicants they turn away, including Brown.

Trappings and competition overwhelm the mission of higher education, which should be to educate everyone, not just the privileged. It's time to reclaim educational vision that seduced Simmons as a schoolgirl, to generate that kind of excitement in students regardless of origin.

Elitism extends to academic subjects. Counselors point the brightest students toward "hard" subjects. An education major is a source of embarrassment; students are afraid to tell their parents they want to be teachers.

This is a scandal we need to correct. "Colleges and universities must validate teaching at all levels if teaching is to be validated at any level."

Dr. Jean Kilbourne Visiting Lecturer

Jean Kilbourne is internationally recognized for her pioneering work on alcohol and tobacco advertising and the image of women in advertising. Her films, slide lectures and television appearances have been seen by millions of people throughout the world. She was named by *The New York Times Magazine* as one of the three most popular speakers on college campuses today.

Dr. Kilbourne has been what *The Boston Globe* described as a "superstar lecturer" for many years. She has twice received the Lecturer of the Year award from the National Association for Campus Activities. Students, faculty and staff from over 1000 colleges and universities vote for the recipient of this award.

She is known for her wit and warmth and her ability to present provocative topics in a way that unites rather than divides, that encourages dialogue, and that moves and empowers people to take action in their own and in society's interest. A member of the Italian Parliament said, "Hearing Jean Kilbourne is a profound experience. Audiences leave her feeling that they have heard much more than another lecture, for she teaches them to see themselves and their world differently."

Even advertisers sometimes respond positively, as in an *adWeek* editorial: "After listening to Jean Kilbourne, I would never doubt her intellectual honesty. While she bills herself as a critic of advertising, she is more akin to a prophet calling out in the wilderness for fundamental change in the way we communicate publicly with one another."

Dr. Kilbourne has made several award-winning documentary films and videos based on her lectures. They are used widely throughout the world, in a variety of college and high school courses and by health groups, church groups, community groups, corporations, and other groups.

Her first film "Killing Us Softly: Advertising's Image of Women" and the remake "Still Killing Us Softly" are among the most popular educational films of all time.

Her other videos include "Slim Hopes: Advertising and the Obsession with Thinness," "Pack of Lies: The Advertising of Tobacco," and "Calling the Shots: Advertising Alcohol." She has been interviewed by many magazines and newspapers, and is a frequent guest on radio and television programs, including *The Today Show*, *20/20*, and *The Oprah Winfrey Show*.

<http://www.lordly.com/lordly>

Jean Kilbourne's lecture will be held in the Student Union Building Ballroom at 7:00 p.m. on Wednesday, May 1. Admission is \$2.00 for students, and \$4.00 for non-students. Tickets may be purchased in advance at the Women's Center or Book People.

Work Study Words of Wisdom

Women Friends
Your Secret Weapon Against Stress
By Leah Harvey



How do you relieve stress? Shopping, exercising, cleaning? Well, have you ever tried talking to another woman? A new UCLA study is now suggesting that talking to another woman about problems and stress situations in our lives releases a brain chemical oxytocin, that encourages women to befriend other women. Males also carry this chemical but testosterone reduces the effects of oxytocin while estrogen enhances it. So, take a night out with the girls, relax and talk about your problems. While you turn to your friends make sure you have a variety of them around, each one will be able to share their experiences that will most likely help you understand your frustrations and pain, each woman should have at least one of each of the following women in her life:

- 1) The "I've Seen You with Your Braces and Bell-Bottoms" friend. This is one that knows where you live—not just literally, but that figurative place where it all began.
- 2) The Biological Buddy. This is the friend who mirrors your family status.
- 3) Your Own Personal Martha Stewart. She knows everything, from how to get candle wax off your cat's ear to what color shoes to wear with a celadon silk suit.
- 4) Sister-in-a-Suit. Powerhouse, confidante, and *The Wall Street Journal* in comfortable pumps, she's a source of professional inspiration.
- 5) Wild Woman. Nothing will shock her, and the word "judgment" is not in her vocabulary.

<http://health.yahoo.com/health>

What Women Want

Free Health Series Where Women Learn the Facts Together

Series is free of charge. Refreshments provided.

Sena Dinh, Exercise Specialist, will speak on "How to effectively communicate with your Healthcare Provider?" Thursday, April 4, 7-8:00 p.m. Gritman Medical Center's 1st floor Conference Center. For more information, call 883-2232.

Quit Smoking

Free classes at Gritman Medical Center

Instructor: Jim Parsons, Respiratory Therapist

April 9, 16, 23 and 30, 2002

3rd Floor Classroom. Gritman Medical Ctr.

To register, call 883-2232. Space is limited.

Sponsored by Gritman Medical Center and Idaho North
Central District Health Department

Women's Center

208-885-6616

Corner of Pine & University Ave.

Vol. 30, No. 4

April-May, 2002

Tuesday, Apr 9

Promoting Equal and Meaningful Participation in Elections. Lori A. Dicaire, Director of Idahoans for Fair Elections, will be on campus to give us an update on progress in the legislature regarding Fair Elections--comprehensive campaign finance reform. Women's Center Lounge, 12:30 p.m.

Friday, Apr 19

Feminist Political Ecology. Informal conversation with Lucy Jarosz, Associate Professor of Geography, University of Washington. Women's Center Lounge, 12:30 p.m.

Saturday, Apr 20

Spring Forward 5K. Registration will be accepted up until 7:30 a.m. See form below.

April 22-24

Clothesline Project. Commons Rotunda.

Tuesday, Apr 23

Why Not, I Bought You Dinner? UI Administrative Auditorium, 7:00 p.m.

Weds, Apr 24

Reception. Join us in welcoming Hanan Ashrawi, Secretary General, Palestinian Initiative. Crest Room, Idaho Commons. Time to be announced. She will speak later in the evening at 7:00 p.m. in the SUB Ballroom as a participant in Borah Symposium 2002.

Monday, Apr 29

Meet the Artist. Stop by and meet Amy Newcomb and view her exciting display of "Found Object Art." Women's Center Lounge, 12:30 p.m.

Weds, May 1

Award-winning Author. Joy Passanante will give a reading from her newly published book. *My Mother's Lovers* is about a mother and daughter in the Northwest and their connections to the mother's Jewish-Sicilian family. The principal setting is a fictitious mill town in northern Idaho. Women's Center Lounge, 12:30 p.m.

Weds, May 1

The Naked Truth: Television's Image of Women. Jean Kilbourne lecture. SUB Ballroom, 7:00 p.m. Reception for Dr. Kilbourne following at the Pritchard Gallery.

Thurs, May 2

Women in Theater in the US. Nike Imoru, Assistant Professor Theatre Arts, and Aristita Albacan, Graduate Student in Directing, will discuss women's roles in theatre. Maybe Aristita will share some experiences she encountered directing her play in Vienna. Women's Center Lounge, 12:30 p.m.

May 5-6

GendeRhapsody. Produced by Aristita Albacan and Saviana Stanescu. Look for time and location.

2002 Spring Forward Registration

Running a road race is a potentially hazardous activity. I should not enter and run unless I am medically able and properly trained. I agree to abide by any decision of a race official relative to my ability to safely complete the run. I assume all risks associated with running this event including but not limited to falls, contact with other participants, effects of weather, including extremes of cold or heat and/or humidity, traffic and conditions of the road. I am aware of such risks and accept them. I have read this waiver and knowing these facts in consideration of your accepting my entry, I (and anyone entitled to act on my behalf) waive and release the sponsors, the city of Moscow, as well as the State of Idaho, and the employees of the sponsors, and their representatives, and successors, from all claims and liabilities of any kind arising from my participation in this event, even though that liability may arise from negligence or carelessness on the part of the persons named in this waiver. Further I release the rights to any and all photographic material and computer information the sponsors of this race may wish to release for this event without obligation to me.

Name (print) _____

Age: _____ Female: _____ (last) Male: _____ (first)

T-shirt: (circle one) S M L XL No shirt

Address: _____

Telephone: _____


Signature: _____

Signature of Guardian if under 18: _____

Living Group (if applicable) _____

Cost: \$8.00 run only Mail Form & Check to: Women's Center
\$15.00 with t-shirt PO Box 441064

University of Idaho
Moscow, ID 83844-1064

 **University of Idaho**
 Women's Center
 PO Box 441064
 Moscow, ID 83844-1064

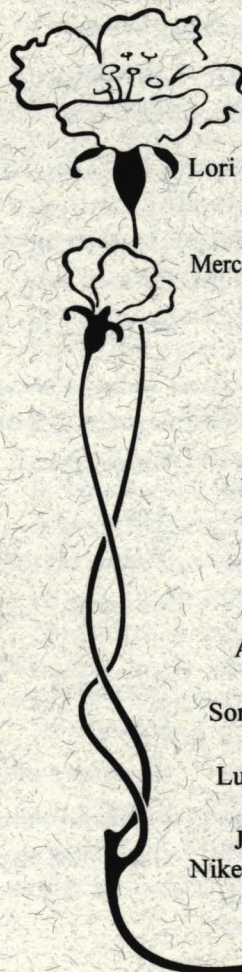
address service requested

The Women's Center Newsletter is published four times during the academic year. It includes announcements and information about the many services and programs offered by the center to the university and regional communities. There are also items of general interest about women's and men's issues. If you have announcements or information to include in subsequent issues, please let us know. Suggestions for changes, improvements, or additional items are always welcome. A taped copy of the newsletter is available on request for the visually impaired.

WOMEN'S CENTER

JEANNIE HARVEY.....Director
 JILL ANDERSON.....Education Programmer
 ARISITA ALBACAN.....OFFICE COORDINATOR
 LEAH HARVEY, JESSICA KNIOLA, JESSICA PARSLEY, HOLLI ZENNER.....WORK STUDY STAFF
 Telephone.....208-885-6616
 Fax.....208-885-6285
 E-mail.....wcenter@uidaho.edu
 Home Page.....<http://www.uidaho.edu/wcenter>
 Office Hours.....8:00 a.m.-5:00 p.m., Monday-Friday

Alternatives to Violence of the Palouse 332- HELP
 is 24-hour help for survivors of domestic or
 violence and sexual assault. 883 - HELP



Thanks to Our Wonderful Program Presenters!

Lori Edmo-Suppah, Journalist-in-Residence
 Leah Clark-Thomas, Israel
 Janet Mills, Gender Workshop
 Mercedes Walser & Kari Galloway, Sisters Project
 Liz Roberts-White, WCA*
 Susan Swetnam, *Home Mountains*
 Tona Treetop, AAUW Grants
 Kim Barnes, *Ashes of August*
 Lisa Lentz-Manning, WCA*
 Oscar de la Torre, Peace Activist
 Michael Skolnik, Visiting Director
 Dac Gullicksen, WCA*
 Laura Markman, NIA
 Ashley Horrall, WCA*
 Deta Stem, Pharmacist
 Aristita Albacan, Int'l Womens Day
 Irma Burda, Nutritionist
 Sonia Rosario, Women of Color Alliance
 Lori A. Dicaire, Fair Elections
 Lucy Jarosz, Feminist Political Ecology
 Amy Newcomb, WCA*
 Joy Passanante, *My Mother's Lovers*
 Nike Imoru & Aristita Albacan, Wm. in Theatre

*Women's Caucus for Art